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FOR IMMEDIATE RELEASE

COMFORT INN & SUITES NAMED FINALIST FOR 2006 INN OF THE YEAR AWARD

Branson, MO – Myer Hotels is pleased to announce that it's newest hotel, the Comfort Inn & Suites Branson Meadows, has been named a finalist for the 2006 Comfort Inn of the Year Award. This award represents the highest honor a Choice brand hotel can receive.

“We are very excited about the nomination,” stated Steve Graber, General Manager of the Comfort Inn & Suites. “Such an honor represents the dedication and excellence of our staff as a whole. Everyone had a role in reaching this point.”

The Comfort Inn & Suites has been awarded three consecutive Choice Hotels Gold Awards since opening. A Gold Award serves to identify and recognize those Choice Hotels that deliver exceptional levels of customer service, guest retention and brand loyalty, and the highest standards of hospitality. By maintaining the quality required to receive each Gold Award, the Comfort Inn & Suites advanced into position for Inn of the Year.

“As a finalist, the Comfort Inn & Suites joins the ranks of the finest properties in the Choice system,” observed Gail Myer, VP of Operations for Myer Hotels. “This actually places the hotel in the top three of 1,424 Comfort Inns nationally.”

All Inn of the Year finalists will be recognized throughout Choice Hotels International's 52nd Annual Convention held this May in Nashville. Winners will be announced during the Inn of the Year Awards Gala held at the end of the convention.

In the lodging business for 38 years, the Myer family has actively contributed to Branson's hospitality market for over 22 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For information about these hotels visit www.myerhotels.com.

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