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FOR IMMEDIATE RELEASE

**BEST WESTERN CENTER POINTE INN & BEST WESTERN MUSIC CAPITAL INN
GUESTS WIN BEST WESTERN INTERNATIONAL'S 60TH ANNIVERSARY KICK OFF**

Branson, MO – As members of Best Western International, the Best Western Center Pointe Inn and Best Western Music Capital Inn launched Best Western's yearlong 60th Anniversary celebration with a one-night promotion March 29th offering guests the chance to stay at the original 1946 room rate.

On the morning of March 30th, one lucky guest at the Best Western Center Pointe Inn and one at the Best Western Music Capital Inn discovered a commemorative 60th Anniversary Card in their room, providing them a special \$5.40 room rate – the approximate value of overnight accommodations six decades ago, when the company got its start.

“It was the icing on the cake to win,” gushed Jeanne Robertson of North Little Rock, AR, Best Western Music Capital Inn's winner. “I brought my daughter to Branson to treat her and celebrate her one year ‘anniversary’ of recovering from a car accident she shouldn't have survived. My granddaughter came too and they discovered the card saying we won.”

“Everything at the hotel was wonderful, especially the pool area,” continued Ms. Robertson. “I give the Best Western Music Capital Inn an A+ rating and am coming back to stay for my birthday!”

Also hoping to return to Branson is first-time visitor and Best Western Center Pointe Inn's winner, John Mikus of Duanesburg, NY.

“I always wanted to come to Branson and it finally worked out,” Mr. Mikus observed. “We were very pleased with Best Western Center Pointe Inn, really enjoyed our stay and want to come back. Since the hotel was so close to everything we were able to see five shows during our three nights there.”

The Best Western Center Pointe Inn and Best Western Music Capital Inn are part of Myer Hotels. In the lodging business for 38 years, the Myer family has contributed to Branson's hospitality market for over 22 years and received numerous national awards. Myer Hotels also includes the Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For information on these hotels visit www.myerhotels.com.

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