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FOR IMMEDIATE RELEASE

**BEST WESTERN CENTER POINTE INN & BEST WESTERN MUSIC CAPITAL INN
KICK OFF BEST WESTERN INTERNATIONAL'S 60TH ANNIVERSARY CELEBRATION**

Branson, MO – As members of Best Western International, the Best Western Center Pointe Inn and Best Western Music Capital Inn will launch Best Western's yearlong 60th Anniversary celebration with a one-night promotion in March offering guests the chance to stay at the original 1946 room rate.

On Wednesday, March 29 only, one lucky guest at the Best Western Center Pointe Inn and one at the Best Western Music Capital Inn will find a commemorative 60th Anniversary Card under his/her pillow, providing the individual with a special \$5.40 room rate – the approximate value of overnight accommodations six decades ago, when the company got its start. Each hotel will place a single collectable card in just one guest room. On March 30, the winner will wake up to a bill totaling less than today's average hotel room tax.

"Best Western's past, present and future is grounded in our commitment to providing quality customer care," said Gail Myer, VP of Operations for both hotels. "As we observe Best Western's 60th Anniversary, we look forward to bringing a variety of unique programs to our guests throughout the year, beginning with this special room rate promotion."

The Best Western Center Pointe Inn and Best Western Music Capital Inn are part of Myer Hotels. For reservations contact the hotels directly at 877.334.1894 Best Western Center Pointe Inn or 877.334.8378 Best Western Music Capital Inn; call Best Western's 24-hour, toll-free reservations number at 800.WESTERN; visit www.bestwestern.com or www.myerhotels.com.

In the lodging business for 38 years, the Myer family has actively contributed to Branson's hospitality market for over 22 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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