

***For Immediate Release***

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Contact: Chris Myer, CHA  
Myer Hotels - Vice President of Marketing  
417-334-6835

**MYER HOTELS CELEBRATES 40 YEARS IN THE LODGING INDUSTRY**



**Chris, Janice, Carroll and Gail Myer**

**Branson, MO** – Myer Hotels is pleased to announce the celebration and achievement of 40 years in the lodging industry.

Since 1968 Myer Hotels has evolved from a single location, The Elms Motel in O'Neill, Nebraska to five national award-winning properties in Branson, Missouri. The Myer family has been in the lodging business in Branson for over 25 years and currently owns and operates the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn West, Comfort Inn at Thousand Hills and the Comfort Inn & Suites in Branson Meadows.

Dedication to excellence, hard work, and commitment to a dream characterize the lives of Carroll and Janice Myer. "What started out 40 years ago when my parents left farming, has steadily grown into a business that has exceeded anyone's expectations" stated Gail Myer, Vice President of Operations.

Owning motels and hotels in Nebraska, Colorado, Arkansas and Missouri has been the pathway to success of the Myer family. Through the years, Myer Hotels have been innovative in offering luxury hotel amenities at a reasonable rate. Carroll Myer was the first to install such amenities as direct dial telephones in Northwest Arkansas and one of the first to offer indoor swimming pools to Branson. Carroll Myer continues to reinvest and upgrade the hotels on an annual basis looking for the next thing that will make the hotels even better.

Myer Hotels' commitment to excellence in the lodging industry has been demonstrated by a steady stream of national awards with many from Choice Hotels and Best Western International. Since 1993 the company has received over 75 national awards. Out of more than 1,360 Comfort Inn worldwide locations, The Comfort Inn & Suites in Branson Meadows was one of only three finalists for Comfort Inn of the Year at the 2008 convention.

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The Branson/Lakes Area Chamber of Commerce recently recognized the Comfort Inn & Suites as 2008 Small Business of the Year.

The business has been a family affair with involvement from two sons, Gail and Chris Myer. Gail is the Vice President of Operations; Chris is the Vice President of Marketing. Their wives Mary Ann and Sonja both work in the accounting department. Carroll and Janice Myer focus their time on special projects.

"We appreciate all the relationships and community support that have developed over the years and look forward to continuing our relationship with the Branson community. Branson is a special place and we will do all we can to help maintain Branson as a family friendly destination," said Gail Myer.

For more information about these hotels please visit [www.myerhotels.com](http://www.myerhotels.com).

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