

***For Immediate Release***

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**MYER HOTELS RECIEVES PRESTIGIOUS  
CHOICE HOTELS INTERNATIONAL PLATINUM AWARDS**

**BRANSON, MO** –Myer Hotels of Branson is pleased to announce that the Comfort Inn & Suites Branson Meadows and the Comfort Inn at Thousand Hills have received the 2008-2009 Choice Hotels International Platinum Hospitality Award. This award is given to the top 3% within the Comfort Inn Brand, and is awarded each year to those hotels that receive the highest ratings in guest satisfaction surveys, and score highest in the quality assurance review process.

“Our staff and I remain committed to meeting and exceeding the lodging expectations of all guests who choose to stay at the Comfort Inn & Suites,” stated Steve Graber, General Manager of the Comfort Inn & Suites Branson Meadows. “We sincerely appreciate the opportunity to service our guests by providing top quality accommodations and exceptional value to Branson visitors,” added Bob Williams, General Manager of the Comfort Inn at Thousand Hills.

The Comfort Inn & Suites has previously been awarded Choice Hotels Platinum Award and was recognized as a 2008 finalist for “Inn of the Year” for exemplifying exceptional service, facilities and hospitality. The hotel also received the 2008 Small Business of the Year from the Branson Lakes Area Chamber of Commerce. This is the first Choice Hotels Platinum Award for the Comfort Inn at Thousand Hills, which has also won 10 Gold Awards from Choice Hotels and has also been a past finalist for “Comfort Inn of the Year.”

Chris Myer, VP of Marketing noted, “These awards testify to the fact that our hotel teams believe in our mission of ‘Friendly, Fantastic Service Always’ on a daily basis. We appreciate the teams’ effort at becoming a part of an elite group of hotels in the country and providing guests with great vacation experiences.”

About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson’s hospitality market for over 25 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit [www.myerhotels.com](http://www.myerhotels.com).

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