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FOR IMMEDIATE RELEASE
Myer Hotels acquires sixth hotel in Branson.

Branson, MO - Myer Hotels of Branson, MO has announced the purchase of their sixth hotel in Branson.

“We are pleased to announce that Myer Family Hotel Company has acquired the 120 unit Holiday Inn Express on Green Mountain Drive in Thousand Hills,” stated Gail Myer, VP of Operations. “We know the Holiday Inn Express brand is a powerful brand among travelers and has a loyal following. We will begin the process of integrating this hotel in to the Myer system and making it an award-winning property in the Holiday Inn Express brand and Branson. This property fits well with our other upper mid-scale hotels in Branson.”

Extensive upgrades will be made to the hotel according to Myer. The hotel will temporarily close for 6-8 weeks to complete many of the initial enhancements. “This is a well built property with fabulous rooms. We’re going to make it even better.” Plans also call for enclosing the pool, adding a new hot tub, game room and exercise room. Construction planning will begin on these items immediately.

According to Vice President of Marketing, Chris Myer, the hotel will have a luxury and contemporary feel. “We are excited to showcase this hotel to the Branson market and increasing its market awareness. Holiday Inn Express is one of the largest hotel brands in the United States and is also well known for its extensive deluxe continental breakfast which features cinnamon rolls, eggs, biscuits and gravy and much more.”

Myer Hotels is Branson’s largest owner of franchised hotel properties with six hotels in Branson. The Myer family has been serving Branson visitors for over 25 years. Myer Hotels is known for their award-winning hotels, which include the Comfort Inn & Suites in Branson Meadows, which is ranked #1 in the country. Other Branson hotels include: Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, and Comfort Inn West. . The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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