

For Immediate Release

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CHRIS MYER ELECTED AS NATIONAL DELEGATE FOR CHOICE HOTELS OWNERS COUNCIL



Branson, MO – Branson, MO – Myer Hotels of Branson is pleased to announce that Chris Myer, Vice President of Marketing for Myer Hotels, has been elected to a two year term as a National Delegate for Region 13 of the Choice Hotels Owners Council. Myer will help represent 7 states in the Midwest with franchisor Choice Hotels International which franchises hotels like Comfort Inn, Sleep Inn, Quality Inn and numerous other hotel brands.

“It is an honor to be selected by fellow hoteliers for this position” stated Myer. “I enjoy serving the lodging industry.”

Mr. Myer also serves on the Choice Hotel Owners Council Brand Standards and Planning committee and chairs the Comfort Inn Committee. He chairs the Missouri Choice Hotels Marketing Co-op. On a local level, Myer currently serves on the Table Rock Lake Area Chamber of Commerce and Branson/ Lakes Area Chamber of Commerce/CVB Board of Directors.

About Myer Hotels

In the lodging business for over 42 years, the Myer family has actively contributed to Branson’s hospitality market for over 24 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites, Holiday Inn Express and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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