

For Immediate Release

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TWO MYER HOTELS SELECTED AS FINALIST FOR COMFORT INN OF THE YEAR.

BRANSON, MO –The Comfort Inn & Suites and Comfort Inn At Thousand Hills of Branson have been selected as two of three finalists for Choice Hotels International 2010 Inn of the Year for the Comfort Inn brand. These finalists represent the “best of the best” among over 1,360 Comfort Inn’s worldwide due to their outstanding guest satisfaction and consistent brand performance.

"These hotels represent the strongest, most consistent performers in our global system," said Steven Joyce, chief executive officer, of Choice Hotels. "To receive this recognition is a great accomplishment and the owners, general managers and employees of these hotels should be proud. I know we certainly are." The Comfort Inn & Suites was also recognized as “Inn of the Year” in 2009 and both hotels have been past finalist for “Comfort Inn of the Year” but never at the same time.

Both hotels have also been awarded Choice Hotels Platinum Award for exemplifying exceptional service, facilities and hospitality. “Only three percent of properties in the Choice Hotels system reach this standard” stated Gail Myer, VP of Operations. Chris Myer, VP of Marketing noted, “It’s an honor to be a finalist for “Inn of the Year” I don’t think any company has ever had two properties in the finals at the same time. Our team does an incredible job of taking care of customers.”

The Comfort Inn & Suites is locally owned by Myer Hotels. In the lodging business for over 40 years, the Myer family has actively contributed to Branson’s hospitality market for over 25 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn West and the Holiday Inn Express Green Mountain Drive. For more information about these hotels please visit www.myerhotels.com.

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