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Comfort Inn & Suites in Branson, MO Captures Inn of the Year Award



Left to right: Bruce Haase-EVP of Global Brand Operations, Todd Winkler-Choice Hotel Owner Council President, Chris Myer-VP of Marketing Myer Hotels, Janice Myer-Myer Hotels, Carroll Myer-Myer Hotels, Gail Myer-VP of Operations Myer Hotels, Sonja Myer – Myer Hotels, Steve Graber-General Manager of Comfort Inn & Suites, Steve Joyce-President and CEO of Choice Hotels International

Branson, MO (June 2,2009) – The Comfort Inn & Suites in Branson Meadows offers spectacular views of Ozark Mountains, but the hotel staff has another accolade to brag about these days – being named Inn of the Year by the Choice Hotels International, Inc. (NYSE: CHH), franchisor of the Comfort Inn brand. The coveted award was announced during the company’s 55th annual convention in Washington, D.C.

"Being selected as the best of the best from the over 1,995 strong Comfort Inn brand shows that Comfort Inn & Suites in Branson is an exceptional performer," said Bruce Haase, executive vice president, global brand operations. "When it comes to operational excellence and guest satisfaction, this hotel stands out among its peers as the best – which is quite an accomplishment."

The best of each Choice Hotels brand is selected by reviewing the property's guest satisfaction scores, the quality assurance scores and unannounced on-site inspections. Choice Hotels presents the awards for properties that best demonstrate lodging excellence by offering services and guest experiences that set the standards for the entire industry.

"We are deeply honored to receive this award and it reaffirms our commitment to providing guests with an optimal experience," said General Manager Steve Graber, who celebrated the award with Owners Carroll and Janice Myer, Chris and Sonja Myer, and Gail Myer, of Myer Hotels. "Our staff is very committed to making sure our guests have the best experience each and every time they visit us. This award shows that the hard work of the staff has been appreciated."

Myer Hotels is no stranger to having top ranked hotels. It has been a past finalist for "Comfort Inn of the Year" five times. This year the Comfort Inn at Thousand Hills also in Branson and owned by Myer Hotels was in the top five finalists for "Comfort Inn of the Year". "To have two properties in the same town in the top five is incredible" said Chris Myer, VP of Marketing.

With the majestic Ozark Mountains nearby, this 102-room Comfort Inn & Suites in Branson Meadows, with its mountain lodge theme, is conveniently located near Mansion America Theatre, Sight and Sounds Theaters, the Tri-Lakes Center multi-purpose complex and the Yakov Smirnoff Theatre.

Located at 5150 Gretna Road, the hotel offers guests amenities which include free breakfast, high-speed Internet access, an indoor heated pool, hot tub and sauna as well as an on-site exercise room, game room and sundeck. Guests will always enjoy the "million-dollar" views of both the Ozarks Mountains and Branson area.

About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson's hospitality market for over 25 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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