

For Immediate Release

July 18, 2008
Contact: Chris Myer, CHA
Myer Hotels - Vice President of Marketing
417-334-6835

**BRANSON/LAKES AREA CHAMBER OF COMMERCE NAMES COMFORT INN & SUITES
2008 SMALL BUSINESS OF THE YEAR**

BRANSON, MO –The Comfort Inn & Suites in Branson, Missouri was recently recognized by the Branson/Lakes Area Chamber of Commerce/CVB as the 2008 “Small Business of the Year”. This is the 10th year that the Branson/Lakes Area Chamber of Commerce/CVB has presented the award.

A recent finalist for Choice Hotels “Inn of the Year”, the Comfort Inn & Suites has been also been a past winner of the Choice Hotels Gold, Best of the Brand and Platinum Awards for exemplifying exceptional service, facilities and hospitality. “The Comfort Inn & Suites has consistently ranked in the top 1% of all properties in the Choice Hotels system” stated Gail Myer, VP of Operations. “We are very excited about being recognized as the 2008 Small Business of the Year.”

According to Ladona Johnson, the chamber’s coordinator for the 10th annual awards, customer service, community involvement and environmental concerns were among the reasons the hotel was chosen for the award. In 2001, the hotel implemented numerous "green" items on the property before many in the industry adopted such measures. Some of the green initiatives include heating and air conditioning energy efficiencies and water and lighting conservation. The hotel also supports numerous non-profit organizations in Branson.

Chris Myer, VP of Marketing noted, “This recognition testifies to the fact that our hotel team believes in the mission of ‘Friendly, Fantastic Service Always’ on a daily basis. They do an excellent job”

The Comfort Inn & Suites is owned by Myer Hotels of Branson, Missouri. In the lodging business for 40 years, the Myer family has actively contributed to Branson’s hospitality market for 25 years and received numerous national awards. Myer Hotels also includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, and Comfort Inn West. For more information about these hotels please visit www.myerhotels.com

###