

For Immediate Release

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**BEST WESTERN CENTER POINTE INN RECEIVES
DIRECTOR'S AWARD FOR QUALITY**



The Best Western Center Pointe Inn

Branson, MO – Myer Hotels is pleased to announce that The Best Western Center Pointe Inn has received the Best Western Director's Award for outstanding quality standards. The Director's Award recognizes Best Western International hotels scoring in the top 20 percent of all 2,400 North American properties in cleanliness and maintenance. Hotels must also meet Best Western's requirements for design and high customer service scores to qualify for the distinction.

"The Director's Award is an important symbol of success," says Gail Myer, Vice President of Operations for Myer Hotels. "This award confirms the Best Western Center Pointe Inn's commitment to providing quality accommodations for our guests. Our housekeeping and maintenance departments have worked hard to achieve this level of excellence."

Located in the heart of Branson's famous entertainment district on Highway 76, The Best Western Center Pointe Inn features 164 rooms, and countless of amenities.

About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson's hospitality market for over 25 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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