

For Immediate Release

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**BEST WESTERN MUSIC CAPITAL INN'S JOYCE DICKENS
HONORED AS HEROIC HOSPITALITY STAR**



David Kong-BW President and CEO, Gail Myer-VP Myer Hotels, Joyce Dickens, Sue Gordy-GM Best Western Music Capital Inn, and Dave Francis-BW Chairman

Branson, MO —Myer Hotels is pleased to announce that Joyce Dickens, Executive Housekeeper of The Best Western Music Capital Inn of Branson, Missouri was recently honored at Best Western's 2008 North American Convention in Honolulu, Hawaii. Ms. Dickens was awarded Best Western's Heroic Hospitality Star Employee Of The Year Award for Housekeeping—she is the first recipient and only executive housekeeper in the United States to have been given this honor. The Heroic Hospitality Star Award recognizes staff members displaying a continual attitude of caring, teamwork and leadership to guests, co-workers and community.

Sue Gordy, General Manager of the Best Western Music Capital Inn noted "Joyce is known to go out of her way for our guests, is a team player, exceptional trainer and fosters a culture of caring at our hotel. This property has consistently scored in the top 5% of all Best Westerns under her supervision. When it comes to the "I Care Program"—she cares!"

The Best Western Music Capital Inn is located on Shepherd of the Hills Expressway across from the Shoji Tabuchi Theater, Branson's most popular show, with several other theaters and restaurants within walking distance.

About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson's hospitality market for over 25 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit

www.myerhotels.com.

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