

***For Immediate Release***

November 5, 2008  
Contact: Chris Myer, CHA  
Myer Hotels - Vice President of Marketing  
417-334-6835

**MYER HOTELS SUPPORTS CHRISTIAN ACTION MINISTRY  
ANNUAL THANKSGIVING FOOD DRIVE**



*Chris Myer, Laura Clark and Jeff Keen tally the final collection*

Branson, MO – Employees from all five Myer Hotels recently participated in a food drive in support of Christian Action Ministry (CAM). CAM helps to feed over 4,300 families in Taney County. CAM Executive Director Joan Westfall accepted the donation and expressed appreciation as this will help provide Thanksgiving meals for families in need. “Laura Clark, Executive Housekeeper at Best Western Center Pointe Inn posed a challenge to the other Executive Housekeepers within Myer Hotels and they responded with great charity toward this important cause” stated Jeff Keen, Assistant General Manager of the Best Western Center Pointe Inn.

A total of 415 cans and boxes of food were collected through the month of October with the Best Western Center Pointe Inn placing first with 170 items collected. Runner up was the Best Western Music Capital Inn at 118 pieces.

- M O R E -

“We had fun competing to see which property could donate the most canned foods, and enjoyed helping CAM provide food to thousands of our neighbors here in the Branson area. We were blessed to be a part of this good cause and thank everyone who participated in the food drive,” expressed Chris Myer, Vice President of Marketing for Myer Hotels. In addition, Myer Hotels has challenged all other hotels in greater Branson to match or exceed their food drive total. Myer Hotels also supported CAM’s Butterflies at Branson community-wide art exhibit 2008 fund raiser.

### About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson’s hospitality market for over 25 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit [www.myerhotels.com](http://www.myerhotels.com).

###