

For Immediate Release

October 18, 2008
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MYER HOTELS SUPPORTS RECYCLING AND GIRL SCOUTS IN BRANSON



Branson, MO – Myer Hotels in partnership with Girl Scout Troop #244 of Branson recycled 1,632 telephone directories from each of the 5 Myer Hotel properties. As part of this effort a total of 47,000 books were collected by the entire Southwest Missouri Girl Scout Council of Dogwood Trails, Inc. This effort helped raise funds for the Girl Scouts for each telephone book that they collected to be recycled.

“We offer our customers numerous phone books and this was a great way to recycle the olds ones and help protect the environment and at the same time raise funds for Girl Scouts. It’s a great win-win for the community,” stated Gail Myer, Vice President of Operations.

Troop #244 Co-Leader Lauree Hanson stated, “The Myer hotels staff was all very accommodating and we truly appreciate it.”

The phone books will be recycled by the Nestlé Purina® PetCare Company into Yesterday’s News® brand products.

- M O R E -

Branson Environmental Specialist Debbie Redford said recycling old phone books can make a big difference when it comes to the environment. For every ton of phone books recycled, 17 trees are saved along with 3.3 cubic yards of landfill space. For a visual image, a ton of phone books stacked on top of each other would be 120 feet high.

“We would encourage other hotels across the country to recycle their phone books on an annual basis,” stated Chris Myer, VP of Marketing for Myer Hotels. “This is just one item of many that we do at Myer Hotels to help protect the environment.”

Other items that Myer Hotels does to help protect the environment include a customer led sheet change program, a customer led towel reuse program, low flow shower heads and aerators, recycling plastic buckets through reuse by the Gift of Green tree planting program.

Wherever possible, Myer Hotels also uses lower wattage fluorescent lights instead of incandescent lighting and they have two properties with energy management systems on HVAC systems and will install the third this coming winter.

About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson’s hospitality market for over 25 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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